



**Ontario University Registrars' Association (OURA)
2011 Conference
Deerhurst Resort & Conference Centre
March 6-8, 2011
Sponsor/Advertising Agreement**

(Please print)

Company name: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Contact Name: _____ Title: _____
Phone: _____ Fax: _____ E-mail: _____

A. CONFERENCE SPONSORSHIP (HST exempt)

Please refer to the various sponsorships listed in the Sponsorship Opportunities Section and enter information below.

<i>Name of sponsorship</i>	<i>Fee</i>	
Choice 1 _____	\$ _____	Subtotal A
Choice 2 _____	\$ _____	

B. ADVERTISING

Please refer to the Advertising Opportunities listed and enter your choice in the space below.

<i>Location/Size of Ad/Literature Insertion Rate</i>	<i>Fee</i>	
Choice 1 _____	\$ _____	
Choice 2 _____	\$ _____	
	Add 13 % HST = \$ _____	
	Total = \$ _____	Subtotal B

Total Owning (Subtotal A + Subtotal B) = \$ _____ **Total C**

Terms

Payment in Full (Total C) is required upon submission of this application form.

Please make all cheques payable to OURA

Please retain a copy of this form for your records and forward the original along with the required payment to the following address:

**OURA 2011 Conference
c/o Jeannie Boyes, JB Productions,
391 Cavendish Drive
Waterloo, ON N2T 2N6**

OURA will accept sponsors and advertisers on a first-come, first-served basis and ensure appropriate promotional entitlements are provided, upon receipt of a signed contract and appropriate payments as indicated above.

Completion and submission of this form is a commitment to sponsor and/or advertise at OURA 2011. Required payments for sponsorships and/or advertising must be received by the due dates indicated or the contract will be considered null and void and all relevant promotional entitlements will be withdrawn.

The fine print:

To sponsor and/or advertise at the OURA 2011 Conference, this form must be received no later than February 7, 2011. Payment in full must accompany the application (or follow shortly thereafter) to confirm the sponsorship or advertising. Camera ready artwork (black and white) for any advertisements must be received by February 14, 2011. Promotional insertions for delegate kits (minimum quantity - 275 pieces) must be received by February 21, 2011.

Note that cancellations received in writing on or before February 7, 2011 will receive a refund, less a \$50 administration fee. No refunds will be issued for cancellations received after February 7, 2011.

I, the duly authorized representative of the above-mentioned organization, on behalf of said organization, subscribe and agree to all terms and conditions listed above regarding sponsoring or advertising at the OURA 2011 Conference.

Print Name: _____ **Title/Position:** _____

Signature: _____ **Date:** _____

**To book your sponsorship or advertising opportunity, please complete this form and fax or email it to Jeannie Boyes at JB Productions – fax: 519-725-1166 or email: jboyes@golden.net
Relevant payments-**payable to OURA**-can be mailed to:**

OURA 2011 Conference
c/o JB Productions
391 Cavendish Drive
Waterloo, Ontario N2T 2N6

**For more information or to discuss your sponsorship or advertising options, contact
Jeannie Boyes at 519 725-1144 or e-mail jboyes@golden.net**