



OURA 2009 Conference
February 23-25, 2009

Ottawa Marriott Hotel
100 Kent Street
Ottawa, ON

2009 CONFERENCE PROGRAM

Session Codes*

A = Admissions	L = Liaison	S = Scholarships & Awards
G = Graduate Studies	R = Records & Systems	LEADERSHIP = Leadership/Interdisciplinary

* **Note:** Closed Sessions are for OURA Members only

Monday, February 23, 2009

7:00 am – 5:00 pm Victoria Foyer (2 nd Level)	Registration Desk Open <i>Pick up your badge and registration kit prior to the opening remarks at 8:50 am</i>
7:00 am – 8:45 am Victoria South Ballroom (2 nd Level)	Continental Breakfast <i>All registered delegates and speakers are welcome. Hear the “Live Top Ten” of the day from Academica Group Inc.</i>
8:50 am – 9:00 am Victoria North Ballroom (2 nd Level)	Opening Remarks Ray Darling, OURA President and University Registrar, Wilfrid Laurier University
9:00 am – 10:15 am Victoria North Ballroom	<p>Plenary Session I – Managing a Changing Workforce Presenter: Dr. Linda Duxbury, Professor, Sprott School of Business, Carleton University Moderator: Angelique Sawezcko, Associate Director, Scholarships & Bursaries, Student Financial Services, York University</p> <p>With Canadian corporations losing over \$4 billion a year to employee absenteeism, the well-being and satisfaction of employees cannot be overlooked. Dr. Linda Duxbury, Canada's most accomplished researcher, writer and speaker on work-life balance, has influenced policy and attitudes to help create supportive work environments in both the private and public sectors.</p> <p>A professor at the Sprott School of Business at Carleton University, Dr. Duxbury has published widely in the areas of work-family conflict, supportive work environments, stress, telework, and supportive management.</p> <p>In this century we will see a fundamental shift in the change in the nature of the</p>

	<p>employer-employee relationship as organizations seek to attract and retain good employees in a declining labour market. This labour force shortage will arise as the massive baby boomer generation retires and companies compete to hire the small pool of “baby – bust” employees. Other factors that contribute to these changes include the following: birth rates are declining throughout the world, populations are aging, the age at which people are taking retirement has fallen, people are staying in school longer (or returning to school), and the skill-intensity of employment is increasing.</p> <p>These demographic changes will have profound impacts on employers as they enter a “sellers” market where there are fewer employees with the necessary skills than there are good jobs. Human resource management will become a critical success factor in the new millennium, as companies have to focus on recruitment, retention of employees of all ages, succession planning, work-life balance and career development.</p> <p>We are currently in an unusual position in Canada in that we have four generations in the workforce at the same time: the Veterans (59 +), the Baby Boom (1947 to 1964), the Baby Bust (Generation X) (1961 to 1972) and the Echo Boomers (Nexus) (1972 to 1990). Each of these generations has different attitudes and values with respect to work and life. Managers in organizations today need to understand key generational differences in order to attract, motivate and retain good employees.</p> <p>Dr. Duxbury’s talk will address the formative influences shaping the different generations and look at possible sources of generational conflict within the workforce. She will also give information on how to adapt to meet the needs of these different groups of employees.</p>
<p>10:15 am – 10:40 am Victoria Foyer</p>	<p>Refreshment Break <i>Sponsored by Pearson Test of English</i></p>
<p>10:40 am – 12:00 noon</p>	<p>BREAKOUT SESSIONS</p>
<p>O’Connor Room (2nd level)</p>	<p>Leadership 1 – SEM 101 Workshop - Part One Facilitators: Susan Gottheil, Associate Vice President, Enrolment Management, Mount Royal College Clayton Smith, Vice Provost, Students and Registrar, University of Windsor.</p> <p><i>Sponsored by ARUCC</i></p> <p><i>This is a two-part session that continues Monday at 3:40 - 5:00 pm. Participants are encouraged to attend both sessions to fully benefit from the information.</i></p> <p>Whether you’re a new registrarial professional in the postsecondary sector, a seasoned “expert” in your office, or just wondering how to break down those academic and administrative silos – come and learn about Strategic Enrolment Management (SEM) and how it provides a new way of understanding and doing our work. In Part 1 of our workshop we’ll develop a common vocabulary by reviewing key SEM concepts and principles. Participants will share challenges of trying to implement a SEM framework and/or organization in our own institutions. The interactive workshop will continue in the afternoon by looking at a case study of increasing first generation students on our campuses and applying the SEM model to understand how enrolment management must be everyone’s business. Note: Sessions 1 and 2 are intended as two complementary sessions.</p>
<p>Cartier III (Lower Level)</p>	<p>G1 – A Collaborative Response to Graduate Student Professional Development Presenter: Maryann Kope, Coordinator, Learning Services and Chair, Graduate Student Learning Initiative Moderator: Chris Goody, Graduate Admissions Officer, University of Guelph</p> <p>There is growing interest in the professional development of graduate students. If your university is looking at steps to implement a comprehensive professional development program and enhance the graduate student experience this session will be of interest to you.</p>

	<p>The Graduate Student Learning Initiative (GSLI) at the University of Guelph is an umbrella group that brings together services that support the development of academic and professional skills for graduate students. The success of the GSLI over the past two years has demonstrated the power of a collaborative model to meeting the unique and often complex needs of graduate students. In 2007 the GSLI received national recognition for its collaborative approach when it received the Innovation Award from the Canadian Association of College and University Student Services. This presentation will provide an overview of the GSLI's mandate and structure, selected results from a needs assessment survey, and the GSLI's impact on students, faculty, and staff.</p>
Cartier I (Lower Level)	<p>A1 – The Impact of Change on BC Institutions of Higher Learning (The B.C. Post Secondary System: The 100 Year Journey) Presenter: Jody Gordon, Associate Vice-President, Student Services and Registrar, Kwantlen Polytechnic University Moderator: Michelle Lea, Director of Admissions, Brock University</p> <p>The higher education system in British Columbia has seen considerable structural change during the past decade. This session will explore, from a Registrarial perspective, the impact these changes have had and continue to have on BC institutions of higher learning. Emerging issues related to national accreditation and transfer credit systems, as well as a national EDI system will be of particular interest to admissions personnel.</p>
Cartier II (Lower Level)	<p>R1 – Controlling the Chaos: Managing Convocation with the Zenith Barcode System Presenters: Robert Sawler, Group Chief, Student IT Services, University of Ottawa Pauline Bélanger, Manager of Registration, Records, Scheduling and Exams, University of Ottawa Moderator: Lillian Zereneh, Manager, Curriculum Advising, Ryerson University</p> <p>Is your convocation ceremony reliant on a process that was put in place years ago? Is it bogged down in paper lists and manual management of graduates? Does your graduation staff scramble like crazy for the days coming up to the ceremony? Up to a couple of years ago, this was the reality at the University of Ottawa. By reviewing the convocation process and developing the Zenith Barcode System, the university was able to transform its Convocation Management and Ceremony from a labour intensive struggle to a smooth process. This presentation will focus on the challenges the University of Ottawa had with its Convocation Process and how these challenges were overcome through the development of a new Convocation Management Suite of tools.</p>
Albert Room (Lower Level)	<p>S1 – Comparing Apples to Igloos: Why Context is Important When Assessing Scholarship Applications - and How We Do It Presenter: Stéphane Leblanc, Senior Awards Officer, Canada Millennium Scholarship Foundation Moderator: Fiona Kay, Manager, Student Financial Services, Glendon Campus, York University</p> <p>This discussion will explore the role of context when creating a community of scholarship recipients. From application design, assessment and selection, renewal of awards and support of students, context can play a central role in your scholarship program, creating a diverse and rich recipient population. We will discuss the philosophical ideas behind our contextual selection, and provide a hands-on assessment experience showcasing the tools and training that we use for our selection process, and talk about some of the challenges we have faced and continue to face.</p>
Laurier Room (Lower Level)	<p>L1 – Virtual Fairs - The New Frontier Presenters: Panel of University Representatives Moderator: Robert Perrier, Manager of Undergraduate Recruitment, Lakehead University</p> <p>With the arrival of the MacLean's Magazine and Globe and Mail online Virtual Fairs this</p>

	<p>past fall, Ontario's universities are now faced with a new frontier in how we communicate with our prospective students. Join our panelists as they provide insight into their institutions' experiences as participants in this past season's Virtual Fairs. We will discuss the opportunities, logistics, risks, and potential benefits to this emerging trend in post secondary education promotion.</p>
12:00 pm – 1:50 pm Victoria North Ballroom	Luncheon and Plenary Session II
12:50 pm – 1:50 pm Victoria North Ballroom	<p>Plenary Session II: Higher Education in Challenging Times: Emerging Trends 2009 Presenter: Ken Steele, Senior Vice President, Education Marketing, Academica Group Inc. Moderator: Joanne Duklas, University Registrar, York University</p> <p>Colleges and universities face an unprecedented pace of change in their economic, political, demographic, technological, and competitive environment. Endowments are shrinking. Populations are shifting. Expectations are rising. Technology is accelerating. Distinctions are blurring. Long-held assumptions about our students, our programs, and our very purpose need to be reconsidered in the face of inescapable shifts in the global economy and political climate. Now more than ever, effective institutional strategy demands vigilance, flexibility and conviction. Ken Steele will present a fast-paced, wide-ranging synthesis of the latest research on the higher education marketplace, trend forecasts, new strategies and emerging trends that college and university administrators need to keep in mind to survive and thrive in challenging times.</p>
2:00 pm – 3:15 pm	BREAKOUT SESSIONS
O'Connor Room (2 nd Level)	<p>Leadership 2 – Branding the Post-Secondary Sector Presenter: Richard Fisher, Chief Marketing Officer, York University and Chair of the Ontario Universities' Public Affairs Council (OUPAC), an affiliate of the Council of Ontario Universities</p> <p>Branding strategies require integrated approaches at both the sector and institutional levels. Leveraging branding campaigns, including the judicious use of rankings, is critical to achieve maximum strategic impact. Richard Fisher has over 20 years of expertise in branding, communications, advertising, public relations, and direct response marketing. In his role as chair of COU's OUPAC, Richard has promoted the importance of marketing effectiveness as well as strong integration with COU and its affiliates. In this session, Richard will share techniques for enhancing institutional and sector-wide branding strategies.</p> <p>Richard has worked in industries as diverse as retail, pharmaceutical, packaged goods and not-for-profit marketing in London (UK), New York and Canada. His leadership has been instrumental in securing multiple national and international awards for marketing excellence for York University.</p>
Cartier III (Lower Level)	<p>G2 – Question: Would you accept applicants who have completed a bachelor's degree with high standing from a College into any of your Masters programs? Panelists: Ann Dean, Associate Dean, Program Development, Humber College Institute of Technology and Advanced Learning, Dr. Gary Slater, Dean, Faculty of Graduate & Postdoctoral Studies, University of Ottawa, Dr. John Shepherd, Dean, Faculty of Graduate Studies & Research, Carleton University Heather Kelly, Director of Student Services, School of Graduate Studies, University of Toronto Moderator: Charlotte Sheridan, Associate Director, Faculty of Graduate Studies, Brock University</p> <p>If your Graduate School cannot answer this question, this session is for you. A panel of engaged representatives from the college and university sectors will discuss the topic of Applied Degrees.</p>

<p>Cartier I (Lower Level)</p>	<p>A2 – The Art of Powerful Conversation Presenter: Stuart Knight, Stuart Knight Productions Moderator: Lois Wood, Associate Registrar, Wilfred Laurier University</p> <p>Stuart Knight has spoken to over half a million people across North America. His presentations are always entertaining and thought provoking. In this presentation Stuart will connect with Admissions personnel by sharing ideas on improving our communications with students and colleagues.</p>
<p>Cartier II (Lower Level)</p>	<p>R2 – Automating the Academic Calendar Revision/Submission Process Presenters: Barb Davis, Registrar, Gloria Gallagher, Assistant Registrar, Student Information and Systems, Mwinchande Chande, Information Systems Officer, Brock University Moderator: Stella Holley, Program Coordinator, Undergraduate Program Services, University of Guelph</p> <p>This session focuses on how to streamline the Calendar revision/submission process using current technology. In particular, you will hear about Brock University’s progress towards the development of a web based system for updating the University Academic Calendar. This need has been driven by years of problematic technological processes (uploads/downloads, e-mailing, formatting/reformatting) and the need to simplify existing manual editorial processes.</p> <p>The system introduces:</p> <ul style="list-style-type: none"> ◆ Electronic signoff and lockout that disables the document from re-writeable to read only; ◆ Automatic track changes function ability; ◆ Logging of all the editing; ◆ Submission status bar at all security levels; ◆ Elimination of up/down loads; ◆ System supported Calendar Copy regulations.
<p>Albert Room (Lower Level)</p>	<p>S2 – The Effect of Financial Aid on the Persistence of University and College Students in Canada. Presenter: Dr. Kathleen Day, Associate Professor, Department of Economics, University of Ottawa Moderator: Mary Poulin, Manager, Financial Aid, Student Awards and Financial Aid, Brock University</p> <p>Dr. Day examines the relationship between post-secondary persistence and financial aid in Canada using data from the Cohort B of the Youth in Transition Survey, focusing on students who began post-secondary education in the fall of 1999. Financial aid is divided into three categories – scholarships and awards, grants and bursaries, and government-sponsored student loans – and persistence is defined as having graduated or continued post-secondary studies as of December 2001. Other factors correlated with post-secondary persistence are also examined.</p>
<p>Laurier Room (Lower Level)</p>	<p>L2 – How Emotionally Intelligent Leaders Lead Presenter: Colleen Clarke, Colleen Clarke and Associates Moderator: Robert Perrier, Manager, Undergraduate Recruitment, Lakehead University</p> <p>Self awareness and the capacity to build mutually satisfying relationships provide the backbone of strong management. Successful leaders put people before strategy. Learn the components of emotional intelligence and what personal, social and emotional skills are required to be a stellar leader in your career</p>
<p>3:15 pm – 3:40 pm Victoria Foyer and Lower Level Lobby</p>	<p>Refreshment Break</p>

3:40 pm – 5:00 pm	BREAKOUT SESSIONS
O'Connor Room (2 nd Level)	<p>Leadership 3 – SEM 101 Workshop – Part Two Facilitators: Susan Gottheil, Associate Vice President, Enrolment Management, Mount Royal College Clayton Smith, Vice Provost, Students and Registrar, University of Windsor.</p> <p>Sponsored by ARUCC</p> <p><i>This session is a continuation of SEM 101 Workshop – Part One, offered Monday at 10:40 am - 12:00 noon</i></p> <p>Whether you're a new registrarial professional in the postsecondary sector, a seasoned "expert" in your office, or just wondering how to break down those academic and administrative silos – come and learn about Strategic Enrolment Management (SEM) and how it provides a new way of understanding and doing our work. In Part 1 of our workshop we'll develop a common vocabulary by reviewing key SEM concepts and principles. Participants will share challenges of trying to implement a SEM framework and/or organization in our own institutions. The interactive workshop will continue in the afternoon by looking at a case study of increasing first generation students on our campuses and applying the SEM model to understand how enrolment management must be everyone's business. Note: Sessions 1 and 2 are intended as two complementary sessions.</p>
Cartier III (Lower Level)	<p>G3 – Balancing Recruitment and Awareness: The Winning Combination Presenters: Sophia Janssen, Graduate Liaison Officer, University of Guelph, Colette Steer, Coordinator, Recruitment Activities, School of Graduate Studies , Queen's University Moderator: Monica Corbett, Director, Admissions and Student Services, School of Graduate Studies, Queen's University</p> <p>Learn more about the effective recruitment strategies of two leading Canadian Universities (Queen's University and University of Guelph) and how to plan, coordinate, implement and balance successful graduate recruitment initiatives while raising awareness. Gain insight and tips into effective strategies as they relate to: the creation of promotional materials, website recruitment techniques, and planning a successful open house.</p>
Cartier I (Lower Level)	<p>A3 – Technological Change - Smoothing the Transition Presenter: Djuna Penn, Senior Consultant, Change and Human Performance, Innovapost Moderator: Janice O'Farrell, Director of Admissions, Carleton University</p> <p>Managing change is a challenging aspect of life in all organizations. Organizations making technology changes face some specific challenges, including users' high expectations for improvements, and clients' low tolerance for service interruptions. Djuna Penn, a senior consultant with more than 10 years' experience assisting organizations with technology changes, will give an overview of key considerations, and a framework for understanding and managing organizational change.</p>
Cartier II (Lower Level)	<p>R3 – Ecological (Foot)Print – How to “Green” Printing and Computing in Your Office Presenter: Elah Feder, Energy and Technology Specialist, University of Toronto Sustainability Office Moderator: Josie Lalonde, Senior Client Representative, Student Information Systems, University of Toronto</p> <p>In recent years, environmental concerns have risen in priority for many people; however, individuals often feel they lack the power, knowledge, or skills to translate their concerns into meaningful actions. Fortunately, in many cases, reducing environmental impacts is relatively easy and coincides with both cost savings and improved efficiency. This presentation will focus on printing and computer use, outlining a few steps individuals can take to minimize rates of paper and energy consumption in their workplace.</p>

Albert Room (Lower Level)	<p>S3 – Scholarship Data Standard Presenters: Amy Weinstein, Executive Director, National Scholarship Providers Association (NSPA) and Adam Miller, Technology Manager, The Michael and Susan Dell Foundation Moderator: W. Aaron House, Manager, Student Awards, Brock University</p> <p>The Scholarship Data Standard is a royalty-free industry standard that helps more students get funds for college by allowing them to quickly and easily re-use their scholarship applications between many scholarship providers without re-typing their information. Since the standard defines an electronic schema for scholarship applications, it also allows scholarship providers to automatically process scholarship applications regardless of origin. Additionally, the standard provides a bridge between scholarship software tools that were not originally designed to work together. Ultimately, the standard is intended to provide students with broader access to higher education.</p> <p>Please visit this session to get an introduction to the standard, how it works, and how you can adopt the standard to achieve your scholarship program goals.</p>
Laurier Room (Lower Level)	<p>L3 – Liaison Annual General Meeting Moderator: Robert Perrier, Chair, Standing Committee on Secondary School Liaison</p>
5:50 pm – 6:30 pm Victoria Foyer (2 nd Level)	<p>Pre-Dinner Reception (Cash bar and light refreshments)</p>
6:30 pm – 9:00 pm Victoria Ballroom	<p>OURA Awards Dinner Join your OURA colleagues at this annual event that pays tribute to long-serving OURA members.</p>

Tuesday, February 24, 2009

7:30 am – 5:00 pm Victoria Foyer	<p>Registration Desk Open</p>
7:30 am – 8:30 am Victoria South Ballroom	<p>Full Breakfast Buffet <i>All registered delegates and speakers are welcome. Hear the “Live Top Ten” of the day from Academica Group Inc.</i></p>
8:15 am – 9:15 am Laurier Room (Lower Level)	<p>Annual General Meeting <i>Immediately following breakfast, the formal business of the Association will be discussed at the Annual General Meeting.</i> *Closed Session for OURA members only*</p>
9:15 am – 10:25 am Victoria North Ballroom (2 nd Level)	<p>Plenary Session III: Moving Across the Great Divide – Challenges with Mobility From Local to Global Presenter: Dr. Alastair Summerlee, President, University of Guelph Moderator: Ray Darling, OURA President and Registrar, Wilfrid Laurier University</p> <p>Mobility is a challenge within universities and between universities. It is a challenge to accommodate mobility between universities in Europe and Canada and there is a gulf between colleges and universities. How do we, and should we, bridge that divide?</p>
10:25 am – 10:45 am Victoria Foyer and Lower Level Lobby	<p>Refreshment Break</p>
10:45 am – 12:00 pm	<p>BREAKOUT SESSIONS</p>
O'Connor Room (2 nd Level)	<p>Leadership 4 – Update on the COU Working Group on Student Mobility Presenter: Dr. Sheila Embleton, Vice President Academic & Provost, York University Moderator: Joanne Duklas, University Registrar, York University</p> <p>Beginning in January 2008, Colleges Ontario (CO) and the Council of Ontario Universities (COU) worked collaboratively on a CO-COU Task Force to examine student mobility pathways between the college and university sectors. The Task Force was chaired by Dr. Alastair Summerlee, President, University of Guelph. The deliberations of the Task Force were tabled later in the year in the form of a report</p>

	<p>entitled <i>System Redesign to Facilitate Student Mobility Pathways</i>. The Working Group on Student Mobility represents the next phase in the review and is focused on considering a curricular-based model informed by the concepts of program-by-program assessments and curricular requirements approved by academic senates. Dr. Embleton, a member of the Working Group, will provide information regarding the concept.</p>
Cartier III (Lower Level)	<p>G4 – Graduate Studies AGM and Round Table Discussion Moderator: Charlotte Sheridan, Associate Director, Faculty of Graduate Studies, Brock University</p> <p>A short Annual General Meeting of the Standing Committee on Graduate Studies followed by a round table discussion on issues of importance to the Graduate Studies membership. Brings your issues and challenges and join in the discussion.</p>
Cartier I (Lower Level)	<p>A4 – Where the IB is Now Presenters: Lee Roe-Etter and Alison Uys, IB Schools of Ontario Bob Poole and Sandra Wade Pauly, IB Americas Moderator: Stuart Pinchin, Associate University Registrar, Queen's University</p> <p>This session is in two parts. First, members of the IBSO executive will describe the progress that their organization has made toward creating consistent linkages between the IB and the OSSD in terms of curriculum and evaluation. Second, representatives of IB Americas (Vancouver office) will provide an update on recent developments in the Diploma Programme across Canada and worldwide.</p>
Cartier II (Lower Level)	<p>R4 – Is Your University Prepared to Respond to a Disaster? Presenter: Vincent Faggiano, Rochester, NY Police Department (retired), Critical Incident Response Expert, BowMac Educational Services Moderator: David Marasco, Assistant Registrar, Enrolment Management Algoma University</p> <p>This session will address the Cal-State University Northridge response to a natural disaster. The case study will discuss the University response from first responder in the "Crisis Phase" to the business of resuming the educational process and the many challenges the incident presented to the faculty and staff of the University. A checklist will be provided to measure your institutions ability to respond based on the Cal-State Northridge experience.</p>
Albert Room (Lower Level)	<p>S4 – Integrating your Award Management System into SIS Presenter: Angelique Saweczko Associate Director, Scholarships & Bursaries, Student Financial Services, York University Moderator: Tracey Marks, Undergraduate Scholarships and Awards Officer, Office of Student Financial Aid and Awards, Lakehead University</p> <p>In an effort to streamline award management processes and achieve a 100% disbursement rate, York University has implemented a new student awards management system that is fully integrated into the Student Information System. This session will provide an overview of this project highlighting historical systems, the rationale for change, and the new system developed and implemented.</p>
Laurier Room (Lower Level)	<p>L4 – Working in a Decentralized Environment Presenters: Jody Berringer, Manager, Liaison, University of Waterloo Marisa Modeski, Manager, National Recruitment, Ryerson University Janet Hurd, Director, Student Recruitment, University of Toronto Moderator: Robert Perrier, Manager, Undergraduate Recruitment, Lakehead University</p> <p>This session will take an in-depth look at the nature and functions of a decentralized working environment, in particular what that means for a university campus. Decentralized environments often face power struggles while trying to leverage responsibilities. Join in the discussion about how to strike a balance on your campus. Finally, we will discuss effective communication strategies and best practices to foster a collaborative environment to best meet the needs of our clients.</p>

12:00 pm – 1:45 pm Victoria North Ballroom	Lunch and Keynote Address
1:00 pm – 1:45 pm Victoria North Ballroom	<p>Keynote Address: Inside Canadian Politics Presenter: Senator Mike Duffy Moderator: Angelique Saweczko, Associate Director, Scholarships & Bursaries, Student Financial Services, York University</p> <p>Join veteran political journalist and newly appointed Senator, Mike Duffy, as he explores the current trends and hot topics in Canadian politics. With his trademark wit and incisive analysis, he will provide delegates with a must-have primer on the key political issues of the day. Mike combines the latest buzz from "inside Ottawa" with rollicking political humour, to provide a unique and memorable presentation you won't want to miss.</p>
2:00 pm – 5:00 pm	<p>Networking Time <i>Enjoy a few hours to explore Ottawa or network with colleagues.</i> Sign up (at the Registration Desk) to take part in tonight's Dine Around.</p>
6:00 pm Depart from Victoria Foyer (2 nd Level)	<p>Dine Around (optional) <i>Join your fellow delegates for dinner at a local restaurant within a short walk of the hotel. Groups will meet in the Victoria Foyer for departure at 6:00pm sharp.</i></p>

Wednesday, February 25, 2009

7:30 am – 12:00 noon Victoria Foyer	Registration Desk Open
7:30 am – 8:45 am Victoria South Ballroom	<p>Continental Breakfast <i>All registered delegates and speakers are welcome. Hear the "Live Top Ten" of the day from Academica Group Inc.</i></p>
9:00 am – 10:00 am Victoria North Ballroom	<p>Plenary Session IV: Higher Education and the New Economy Presenter: Hon. Bob Rae (Toronto Centre) Moderator: Ray Darling, Registrar, Wilfrid Laurier University and President, OURA</p> <p>Bob Rae is the Liberal member of parliament in the federal riding of Toronto Centre. He served as Ontario's 21st Premier, and has been elected eight times to federal and provincial parliaments.</p> <p>Mr. Rae has a B.A. and an LLB from the University of Toronto and was a Rhodes Scholar from Ontario in 1969. He obtained a B.Phil degree from Oxford University in 1971 and was named a Queen's Counsel in 1984. Mr. Rae has received numerous honorary degrees and awards from Canadian and foreign universities, colleges, and organizations.</p> <p>From 1996 to 2007 he was a partner in the law firm, Goodmans LLP one of Canada's leading international law firms. He has extensive experience in negotiation, mediation and arbitration, and consults widely on issues of public policy both in Canada and worldwide. He remains connected with the mediation and arbitration firm of ADR Chambers.</p> <p>He has served on the boards of a number of public companies and charities. He was Chancellor of Wilfrid Laurier University from 2002 to 2007. Mr. Rae completed a review of Ontario's Postsecondary School Education for the Ontario Provincial government, with a report entitled Ontario: A Leader in Learning, which in turn led to significant policy and budgetary change.</p> <p>In the spring of 2005, Mr. Rae was appointed a special advisor to the Canadian Minister of Public Safety on the Air India bombing of 1985. His report, Lessons to be Learned was published in November of 2005 and led to his further appointment as Independent Counsellor to the Prime Minister of Canada.</p> <p>Today, Mr. Rae will discuss the impact of the new economy on higher education in Canada - the challenges and opportunities.</p>

10:00 am – 10:15 am Victoria Foyer	Refreshment Break
10:15 am – 11:30 am	BREAKOUT SESSIONS
Cartier III (Lower Level)	<p>G5 – Successfully Implementing a Decentralized Graduate Admissions Process Presenter: Heather Kelly, Director of Student Services, School of Graduate Studies, University of Toronto Moderator: Rosemary Springett, Scholarships and Records Officer, Wilfrid Laurier University</p> <p>The admission of graduate students at the University of Toronto is a decentralized process. Applicants apply directly to the program of interest via an online graduate admissions system and admission decisions are made locally. The School of Graduate Studies serves a valuable coordinating function and is engaged in graduate admissions policy and planning issues as well as technology-based innovations. This session will provide an overview of our decentralized graduate admissions process including the advantages and challenges such an approach presents for our work as well as the impact on faculty, students, and administration. The session will address specific steps in the process such as the establishment of central admission policies & procedures, the training and support of departmental graduate admissions staff, as well as the development of a detailed audit process to ensure compliance with institutional admission standards. Administrators who are interested in implementing a decentralized admission process will find this session particularly helpful.</p>
Cartier I (Lower Level)	<p>A5 – Understanding Foreign Academic Credentials Presenter: Julia Goquingco, Evaluator, World Education Services Moderator: Brandi Borman, Team Leader, Admissions, University of Western Ontario</p> <p>The session will give an overview of the educational system of India and examine the credentials earned at each level of education. Participants will learn to use updated resources to identify various types of Indian credentials as well as to obtain authentic documents. Recent developments in education in the private sector will also be discussed.</p>
Cartier II (Lower Level)	<p>R5 – Records & Systems Standing Committee Annual General Meeting Moderator: Thomas Good, Supervisor, Student Information, Brock University</p> <p>The Records & Systems Standing Committee will meet to share knowledge, ideas and information among individuals performing records and systems functions across Colleges and Universities in Ontario. The Committee will review the work of the past year and discuss what they would like to happen over the next year.</p>
Albert Room (Lower Level)	<p>S5 – Scholarships and Awards Standing Committee AGM and Roundtable Discussion Moderator: Monica Bertolo, Manager, Student Awards, University of Guelph</p>
Laurier Room (Lower Level)	<p>L5 – Millennials – Once Students, Now Employees! Presenter: Mark R. Thompson, President & CEO, McKinley Solutions Exchange Moderator: Robert Perrier, Manager, Undergraduate Recruitment, Lakehead University</p> <p>The Millennial generation has been the focus of universities for the past few years as the target audience for our new student recruiting. As Millennials graduate and enter the workforce, universities as <i>employers</i> are faced with increasing challenges of integrating this new generation into our work environments. This engaging session will examine the challenges of a multi-generational workforce, and will zero in on the emerging conflicts with this newest generation, providing insight and tactics on how we can improve relationships with the workforce of tomorrow.</p>
11:30 am	OURA 2009 Conference Concludes. Safe Travelling!