



# 2008 ONTARIO UNIVERSITIES' FAIR

## Metro Toronto Convention Centre

### September 26–28, 2008

[www.ouf.ca](http://www.ouf.ca)

The Fair will be held in the **South Building** of the **Metro Toronto Convention Centre**, located at **222 Bremner Boulevard**, on the following days:

Friday, September 26, 9 a.m.–6 p.m.  
Saturday, September 27, 10 a.m.–5 p.m.  
Sunday, September 28, 10 a.m.–5 p.m.

The **Ontario Universities' Fair** is organized by a committee of the **Ontario University Registrars' Association (OURA)**.

Thank you to the 2007 Fair committee members:

**Chair:**

Effie Gatsinos, *University of Guelph*

**Members:**

Ken Lavigne, *University of Waterloo*  
Heather Meger, *Ryerson University*  
Lise Pedersen, *Wilfrid Laurier University*  
Jennie Piekos, *Council of Ontario Universities*  
Susan Salusbury, *Trent University*  
Deanna Underwood,  
*Ontario Universities' Application Centre*

**Show Management:**

Pamela Lyons, *Events & Management Plus*

**Resource Person:**

George Granger,  
*Ontario Universities' Application Centre*

**Contact Info**

*Events & Management Plus:* [plyons@eventsmgt.com](mailto:plyons@eventsmgt.com)  
*OUF Administration:* [ouf@ouac.on.ca](mailto:ouf@ouac.on.ca)

### Safety and Security Update

- *New this year.* The MTCC has been hired to centrally coordinate all security for the event. There will be one security company used which knows the building and is aware of our specific event needs. The Toronto Police will continue to be involved.
- More security gates will be placed at each entry.
- The creation of improved ingress and egress points, and the provision of proper ropes and stanchions, will allow for improved traffic flow.
- OUF-issued staff ID bracelets will be used for the duration of the Fair.

### Floor Manager (Loading Dock)

On Thursday, September 25, a floor manager will be assigned to assist with the move-in and to prevent any confusion at the loading docks. In 2007, the show that preceded the OUF was five hours late vacating the space and this affected the OUF's move-in schedule. A floor manager will assist in resolution of these delays.

### Sponsorship Update

- A new sponsorship grid has been created that includes a new platinum level of sponsorship.
- Exclusivity is no longer allowed under COU guidelines.
- Sponsorship will be sought from organizations and corporations that provide goods or services that are of use to a university-bound population.
- This sponsorship will be solicited prudently, respecting the reputation of the collective and the rules outlined in the OUF Operations Manual.